



BitPlay™

**INCENTIVISING
PASSION**



**Gaming - The
New Economy.**

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EVOLVING AN INCENTIVIZED WORLD OF PLAY.

With more than 2.3 billion gamers around the world, gamers now spend more time, effort and money than ever participating in various Online multiplayer games and are rewarded in virtual coins which has little to no real life value. BitPlay is evolving the new age of an incentivized gaming ecosystem, making gaming a lucrative activity going forward and also a viable career path for professional game enthusiasts.

OVERVIEW

According to Global Games Market Report, It took more than 35 years for the global games business to grow to \$35 billion, in 2007 – the year that the iPhone was introduced, since then, the games market has added an extra \$100 billion in revenues to arrive at this year's total of \$137.9 billion worldwide.

The way games are run has changed completely in only 10 years, from both an organizational and a business perspective, regardless of platform. Add to that the ongoing global alignment of distribution channels, franchises, and business models and it becomes clear that this is more than several individual trends happening simultaneously. Ultimately, the consumer has determined the pace of change. No other form of entertainment or media gives as much power to the consumer as games. Today, not only do games empower people to actively participate, but allow them to enjoy their passion for gaming in ways that suit any mood, interest, lifestyle, location, and budget. – *Newzoo 2018 Global Games Market Report*

GAMING AS A SKILL / PROFESSION

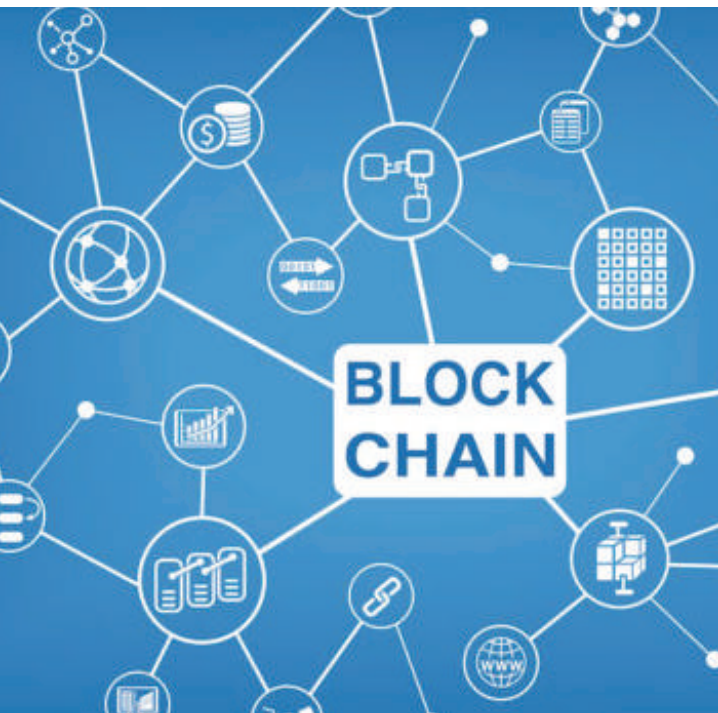
Gaming has long been considered a "fun-only" activity, gamers are perceived to playing for the fun of it because they make little to no income at all from gaming until recently when eSports began to evolve, there has been opportunity for monetization of eSports, but still - the eSports ecosystem is lagging behind in terms of generating significant and passive income for its users.

Evolving Gaming to an all new heights calls for an incentivized but decentralized gaming ecosystem. BitPlay is on the quest to levelling up gaming harnessing the potentials of the Blockchain.



UNLOCKING AN INTERNET OF VALUE

First there was the industrial revolution which produced the locomotives and then there was the electricity, the last one was the Internet. Blockchain is the next generation, foundation and revolutionary technology after the Internet. Life, Technology, this world will not be same in the coming decade. Its time the world braces up for this change.



Why Blockchain?

Blockchain is a revolutionary technology. It is simply a data structure where each block is linked to another block in a time-stamped chronological order, this is the underlying infrastructure for Bitcoin, a popular cryptocurrency. This technology has been disrupting many industries ranging from finance, healthcare, politics and many industries still to come.

Apart from its popularly known stance as a new method of transferring value, the technology also applies to tracking ownership, digital assets, physical assets and voting rights. It can also store and run computer code called 'smart contracts'. However Blockchain is a relatively new technology and the communities are still exploring the

best way in which it can be used for the benefit of Mankind. This is a good reason why BitPlay would be utilizing this amazing technology to revolutionizing the currently dilapidated gaming industry.

THE FUTURE OF GAMING

Considering the current gaming sphere in which gamers are perceived to be wasting off precious moment of their lives playing games which reflect no real life or intrinsic value, this is all about to change with the advent of BitPlay's revolutionizing gaming platforms and DApps.

It's all about a new dawn and era for gamers all around the world, there is a vast majority of undiscovered, talented and sophisticated gamers in all part of the world, this presents the time for gamers to be noticed and appreciated like most sports icons and celebrities around the world. BitPlay also doubles down as a cryptocurrency gateway to 2.3 billion gamers and evolving.



BITPLAY PROJECTS & APPLICATIONS

The team at Bitplay have been working on next-gen gaming platforms and DApps which most are set to launch early 2018, this projects are all fully Blockchain enabled platforms. 2018 would see gaming through to an all new heights as this has been well perceived and fore casted by experts around the world. Bitplay is on a quest to pioneering this great and amazing revolution.



ESPORT BETTING

Betting and gambling has been a very great and lucrative industry which has grown over the years to become a multi-billion dollar (If not trillion \$) Industry.

2018 would see BitPlay through the launch of its betting platforms and applications. One of the first platforms to become publicly available to gamers and gaming enthusiasts around the world is BitSport.io. BitSport™ is a place where gamers can come together to make real decisions about their favorite eSport games, events and eSports personalities. Every bet is secured via Blockchain Smart Contracts and therefore there's no risk of fraud or failure, unlike with many other eSports betting platforms out there.

WAGERING

Wagering is a type of gambling, which involves betting on the outcome of an external event or fact, such as a sporting event.

Introducing BitPlay most anticipated wagering platform GameFluk™. GameFluk™ is a real time skill based wagering system in which gamers get to play and wager in real time on BitPlay's gaming Apps, this is as well blockchain driven. The primary in-game currency would be the BitPlay token (BTP). The GameFluk platform would be released to the public for beta testing at the second quarter of 2019.

GameFluk™ is expected to be a game changing platform and technology which puts the power in the hands of gamers around the world.



ESPORTS

eSports has been a widely adopted gaming sect which is a rapidly growing industry, and has been massively adopted especially in continents such as Asia.

BitPlay ensues to foster mass eSports adoption in all continents around the world, this is set to be achieved through BitPlay's eSports competitions and future initiatives

BitPlay's eSports initiative creates an open eSports market which allows for discovering, training, incentivising gamers and aspiring gamers all around the world to becoming professional gamers and super stars in this sect.

MOBILE GAMING.

Mobile media is taking our lives by storm. The time Americans spend with mobile, non-voice content is expected to grow by approximately 50 percent over a period of seven years, from 135 minutes in 2013 to an estimated 203 minutes in 2018. Mobile games contribute greatly to the high growth rate of mobile media use. On a global level, in 2015 the industry generated 30.1 billion U.S. dollars in revenue.

The total figure is expected to grow to more than 40.6 billion by 2017. Furthermore, it was calculated in 2016 that revenues of Google Play Store and Apple App Store from mobile games accounted for 90 and 80 percent of total revenues of these app stores respectively. BitPlay would pro actively stay on top of the mobile gaming trend in which various gaming apps would be launched for almost every smart-phone types. The good thing about BitPlay's mobile gaming Apps would be the integration of BTP which would serve as the primary in-game currency which could be earned as in-game coins, tradable and transferable between users.



GAMIN TOURNAMENTS

With a standard gaming ecosystem fully set in place, BitPlay would be hosting ground breaking gaming tournaments seasonally in specific locations around the world just as it is in conventional sports such as the FIFA world cup and Olympics.

This would be an amazing events where top gamers all around the world meet to compete for a significant title, trophy and price, gaming fans from all sphere of the world would be accommodated at this tournaments to cheer up their favourite gamer(s).

PLAYCHAIN™.

A Start of the Art consensus algorithm configured and built to deliver high transaction throughput (Millions of TPS), Low to No transaction fees, energy efficient and scaled to handle Millions of Gaming process in real time.

PlayChain™ test Net would launch at the second quarter of 2019, while the Main-Net would be made available to the public by the last quarter of 2019. BitPlay would roll out its Gaming devices which is also able to participate as nodes on the network. More information on PlayChain™ would be released in it's technical paper before the last week of 2018.



BITPLAY TOKEN (BTP)

BitPlay being a fully blockchain based platform, would feature and enable its native cryptocurrency within all its Projects, Platforms, Apps and Ecosystem prior to it's fork to the PlayChain™

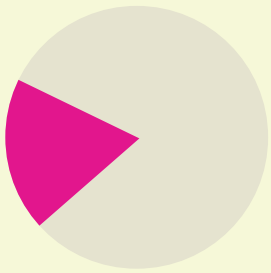
BitPlay is evolving an incentivised gaming landscape thereby revolutionizing the entire gaming ecosystem with its suites of innovations and projects, in this light the BTP token is anticipated to being a universally and massively adopted cryptocurrency. BTP would trade on most reputable and reknown cryptocurrency exchanges and would be available for purchase in most jurisdictions where cryptocurrencies are legal around the world.

BitPlay is considered as a utility token, thereby its value grows in accordance with mass adoption of its ecosystem and as gaming activities scales.

BITPLAY TOKEN SUPPLY

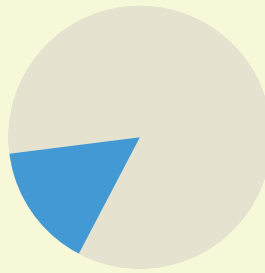
A total of 1,000,000,000 (1 Billion) Token is been minted on the Blockchain and this figure would be the total and final supply made available.

TOKEN DISTRIBUTION



15%

This reflects the total token value reserve of BTP



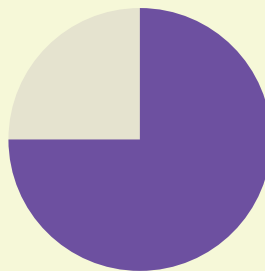
10%

This reflects the total value of tokens allocated for bounties



5%

This reflects the total token value allocated to Advisory board & Partners



70%

This reflects the total amount of token disbursed into circulation.

1B ERC20
TOKENS

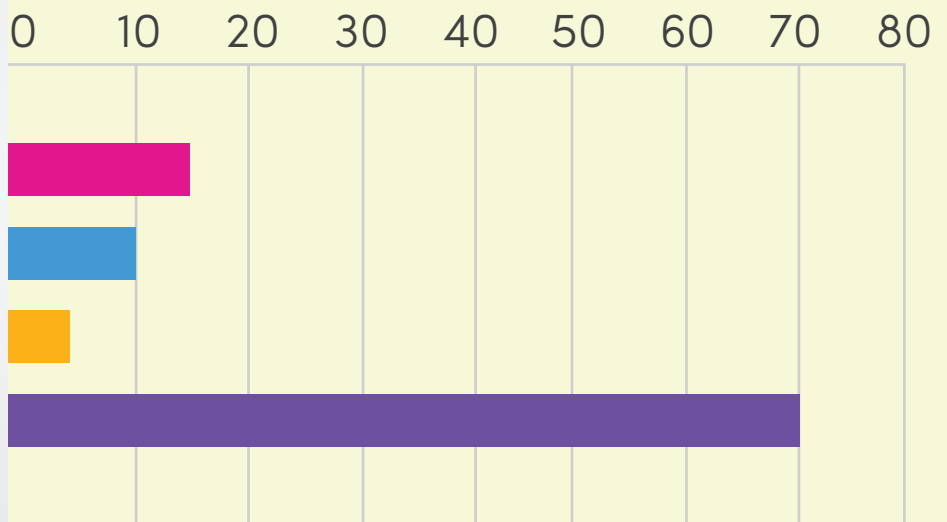
ADVISORY BOARD & PARTNERS

RESERVE

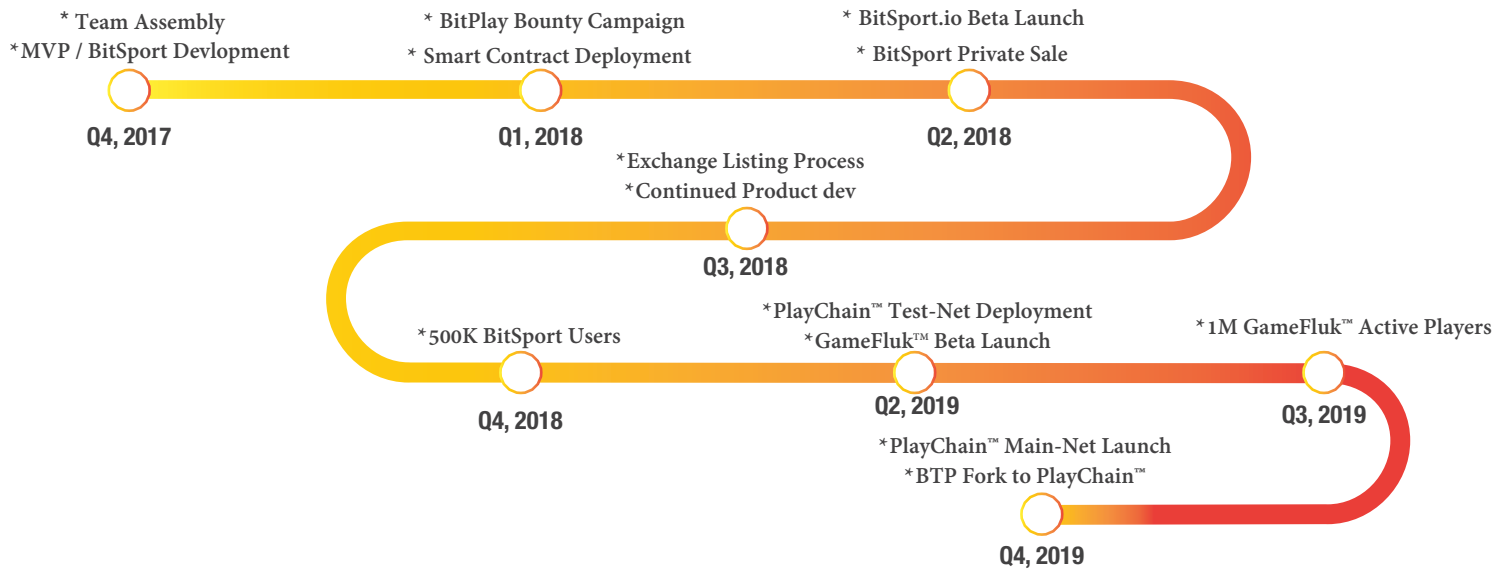
BOUNTY

SUPPLY

BitPlay 2018



ROADMAP



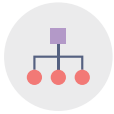
Q4, 2017

The BitPlay™ team which comprises of professionals and experts from all walks of life assembles to create and build on the BitPlay™ ecosystem.



Q1, 2018

BitPlay™ initiates its bounty campaign which aims to create awareness amidst gamers and crypto enthusiasts. The BTP Smart contract code also get deployed at this stage.



Q2, 2018

BitSport™ which happens to be one of the first ever decentralized eSports platform rolls out to the public. Token private sale process for accredited interested investors takes place during this period.



Q3, 2018

Exchange listing process with multiple renowned exchanges takes effect. The Dev team is actively engaged in the continuation of product developments.



Q4, 2018

Massive marketing campaign takes effect for BitSport™ and an anticipated 500K users before the end of 2018.



Q2, 2019

The PlayChain™ TestNet would roll out to the public for optimization and tests. BitPlay's most anticipated platform - GameFluk™ would roll out its beta platform.



Q3, 2019

1M active users on GameFluk™



Q4, 2019

PlainChain™ MainNet launches at the last quarter of 2019 while the BTP token would fork to PlaChain™.



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